

2003 California Children's Healthy Eating and Exercise Practices Survey

Table PP! 5b: Percentage of California Children Reporting Awareness of the *Campaign* (Phone Sample)

Do you ~~recall~~ remember seeing or hearing any TV commercials ~~that promoted an educational program called about~~ *5 a Day-Power Play!*?

Other than TV commercials, have you seen or heard about *5 a Day-Power Play!* anywhere else?

	Aware of the <i>Campaign</i> , Percent of Children
Total	48
Gender	
Males	50
Females	46
Ethnicity	
White	43
African American	54
Latino	52
Asian/Other	47
Income	
≤\$19,999	57
\$20,000 - \$49,999	45
≥\$50,000	48
Federal Poverty Level	
≤ 185%	56
> 185%	45
Food Stamps	
Yes	39
No	49
Overweight Status	
Not at Risk	47
At Risk/Overweight	52
Physical Activity	
≥60 minutes	46
<60 minutes	51
School Breakfast	
Yes	45
No	49
School Lunch	
Yes	48
No	49
Nutrition Lesson	
Yes	46
No	51
Exercise Lesson	
Yes	48
No	48

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi Square Test

* $p < .05$